

# Flannels take Landmark challenge

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Sion Barry, The Western Mail

LEADING independent fashion retailer Flannels is to open its first store in Wales.

The company has signed up as anchor retail tenant of the prestigious Landmark Place development of luxury apartments in central Cardiff.

The retailer has taken a 25 year lease on 15,500 sq ft on the ground and first floors of the development in Churchill Way, Cardiff, adjacent to the city's prime Queen Street retail pitch.

The deal means that, with the smaller ground floor retail unit under offer to a convenience retailer, only the second and third floor space remains.

This space provides a total of some 16,500 sq ft for leisure uses such as health and fitness or other leisure operations which will benefit from Cardiff City centre's thriving residential and business population.

The Cardiff office of international property consultants King Sturge is acting jointly with retail property specialists Dalgleish for developer St David Homes, which has created 280 apartments and penthouses on 16 floors above four floors of commercial space at Landmark Place.

The remaining retail space is expected to be let quickly following the lead shown by Flannels.

Already operating from stores in Leeds, Nottingham, Birmingham and Manchester, Flannels is a leading designer retailer of men's and womenswear selling brands such as Gucci, Prada, Dolce and Gabbana, Giorgio Armani, Hugo Boss, Canali, Maharishi, Fake Genius, and Evisu.

The new Cardiff store, which is scheduled to open in March, will also incorporate a caf /bar. A spokesman for Flannels said, "We are looking forward to retailing in Cardiff and to introducing new brands to the city in a unique retail concept."

Paul Tarling, retail agent in the Cardiff office of King Sturge, said, "We're delighted to welcome Flannels to this development. They bring a new and exciting retail offer to the city. Other retailers are not far behind, and I'm sure we will be announcing further lets in the near future."